

# IMPROVING DIVERSITY IMPROVES RESULTS

## Recognizing & Resolving Your Own Bias Leads to Powerful Practice

The goal of any great presentation to a legal audience is to generate better outcomes for clients. Sybil Dunlop rises to that challenge by demonstrating how the latest research and her own real-world application of proactively diversifying a legal team—and modifying thinking to lead them effectively—will improve results for your clients.

Both the novice and experienced will benefit. Sybil's inquisitive nature and deft delivery carry you along to discover what social scientists—and her own research—are telling us and what successful firms across America—including her own—are implementing. Don't miss out on some great legal talents because you don't know how to look for (or at) them!

This is far from being a “soft” course designed to get some credits. Sybil Dunlop delivers practical steps toward increased success that you can put into action!

- Preparing yourself and your office to succeed;
- Practical advice from Sybil's 2020 interviews with attorneys across the country;
- Better ways to evaluate legal talent and skills—you may be missing something;
- The role of bias in everything from client intake to motions to jury selection;
- Steps to maximize the talents already within your team.

60 to 90  
minutes

## Sybil Dunlop

Sybil Dunlop is a national thought leader on Diversity, Equity, and Inclusion (“DEI”). She founded her law firm's DEI practice, publishes research in the field, and teaches award-winning DEI programming. In recognition of her efforts, *Minnesota Lawyer* selected Sybil as a Diversity & Inclusion Honoree in 2018, and the Hennepin County Bar Association awarded her its Excellence Award for Advancing Diversity and Inclusion in 2019. *Minnesota Lawyer* also named Sybil a 2020 “Attorney of the Year.”

Sybil is a partner with Greene Espel PLLP in Minneapolis, where she handles complex litigation for local and international clients. As a counselor, she advises Fortune 100 clients through business disputes with contractors, clients, and business partners. As a litigator, Sybil is a passionate advocate with first-chair trial and arbitration experience. She has also represented clients before the Patent Trial and Appeal Board, including the first patent owner to score a complete victory in a CBM proceeding. No matter the situation, Sybil invests in learning each client's business and works to craft a strategy aimed at achieving identified objectives.

Prior to joining Greene Espel, Sybil clerked for the Honorable James M. Rosenbaum of the United States District Court for the District of Minnesota. Sybil graduated from Vanderbilt University Law School, Order of the Coif, where she served as Senior Notes Editor for the law review. Before attending law school, Sybil lived and worked in Washington, DC, where she served as Political Research Deputy for EMILY's List.

As an active legal scholar and enthusiastic teacher, Sybil writes a monthly column for the *Minnesota Lawyer*, hosts a recurring webcast series, teaches nationally on federal practice, privilege, legal writing, and implicit bias.



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